executive women's conference

NOV. 10–12, 2025
YOUNTVILLE, CA
ARCH MI

Welcome to the 2025 Executive Women's Conference, where our commitment to Leadership, Excellence, Adaptability and Determination fuels our collective success.

This year's theme resonates deeply with the challenges and opportunities that define our current landscape, as well as the complexities of today's economy impacting our industry. The word "LEAD" — symbolizing the act of guiding others forward — beautifully encapsulates our mission. As an acronym, LEAD embodies the essential qualities we will focus on during our time together in Yountville, as we explore how to effectively guide our teams and organizations toward a prosperous future.

Leadership is a profound responsibility, and this conference is designed to provide the inspiration necessary to embrace that responsibility fully.

Lead

is a guiding principle for leaders who aspire to create lasting impact. By embodying leadership, excellence, adaptability and determination, we inspire our teams to innovate, collaborate and thrive, ultimately shaping a brighter future for our organizations and the communities we serve.

LEADERSHIP represents the foundation of influence and guidance, where effective leaders pave the way for others, fostering a culture of trust and collaboration.

EXCELLENCE embodies the pursuit of high standards and continuous improvement.

ADAPTABILITY highlights the importance of resilience in the face of change.

DETERMINATION reflects the commitment to our people and organizations and the continual pursuit of excellence in the housing finance industry.

I am confident that over the course of the next few days, we will not only tackle our business challenges and uncover new opportunities for future success, but we will also leave strengthened in our commitment to LEAD.

I look forward to sharing this time with each of you and hope you find joy in all that we have planned.

Warm regards,

Valerie Tucker Ausband

Valerie Tucker Ausband
Executive Women's Conference Host and SVP, National Field Sales and Strategic Accounts, Arch MI

Arch | MI