

A Complete Homebuyers Seminar Solution



Looking for a way to attract more purchase business? Reach out to buyers with help from Arch MI.

Our Roadmap to Homeownership is a complete toolkit that you can use to organize, manage and publicize your own in-house homebuyer seminar.

Download Our Complimentary Roadmap to Homeownership Today

Visit archmi.com/rtho to download our materials, including:

- Homebuyer seminar presentation.
- Worksheets.
- Glossary.
- Resources.
- Addendum.

Homebuyer Seminars — A Proven Route to Purchase Business

Who benefits from a homebuyer seminar?

- Potential homebuyers — better informed buyers are more likely to get their loan from you.
- Local real estate agents, builders and developers, who will provide referrals and speakers.
- Firms involved in closing real estate transactions, who can provide information about their services.

Everything you need is in the kit. Plus, you can brand the seminar presentation materials with your own logo and contact information.