

**HaMMR HAS A NEW VOICE WITH  
ARCH CHIEF ECONOMIST**

## **Parker Ross**

Get a fresh perspective on where housing markets are heading, regionally and nationwide.



HaMMR's new author is Parker Ross, an experienced analyst of housing issues and the data that shapes our industry.

His unique outlook makes HaMMR more than ever the go-to resource for mortgage leaders, risk management experts and the national media.

### **Each Issue Features:**

- **Headline stories** focusing on the current state of housing markets.
- **Special features** exploring regional issues.
- **Deep-dive analysis** of the key data affecting home prices.
- **Expert analysis** on housing policy, including commentary on public policy issues shaping the future of housing and the new initiatives under consideration in Washington, D.C., the state capitals and the financial markets.

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