

Short Form Privacy Notice for Google Assistant Action — “Arch MI”

This Short Form Privacy Notice for the Arch Mortgage Insurance Company (“Arch MI”) Google Assistant Action (“Google-Action”) summarizes how Arch MI collects, uses and shares your personal information through the Google-Action. This Short Form Privacy Notice is a summary of our practices that are only relevant to this Google-Action. For additional information on our privacy practices, please refer to [the Arch MI Privacy and Data Protection webpage](#). If you choose to use Arch MI’s Google-Action, all information received will be used to respond to your request for service.

What information is collected, and how is this information used?

The Google-Action transmits content provided by you as a potential or an existing customer of Arch MI in order to enable a response to the service you requested, which may include mortgage insurance status information, the identification of your Account Manager and/or the ability to access our latest Insights and The Housing and Mortgage Market Review® (“HaMMR”) blog posts.

Your first and last names obtained from your linked Google Account are used to personalize the greeting provided to you in response to your request for service and to recognize you the next time you use the Google-Action and allow you to access the Insights blog and HaMMRSM.

In order to provide status updates on mortgage insurance applications or policies, we collect information, including the mortgage insurance certificate number, the mortgage lender loan number, the subject property street number and the property ZIP Code.

A request for the identification of your assigned Account Manager requires the collection of your ZIP Code and whether you are affiliated with a credit union.

With whom do we share or sell this information to?

Arch MI does not sell or share your personal information collected through the Google-Action with external parties outside our organization. However, an exception would occur if you request to communicate with your identified Account Manager. At that time, Arch MI shares only the phone number you provided through the Google-Action to our third-party service provider Twilio, an application programming interface that facilitates the phone call to your Account Manager.

To learn more about Google-Assistant’s or Twilio’s privacy policies, see the links below:

<https://www.twilio.com/legal/privacy>.

<https://policies.google.com>.

What security procedures do we have to protect your information?

Please see [The Arch MI Privacy and Security Program Summary](#) for more information on how we protect your data. If you have any concerns with this privacy notice or our data collection practices, please contact corporate.compliance@archmi.com.