



Where Leadership, Engagement, Adaptability and Diversity Are Inspired

The theme of the **2023 Executive Women's Conference** speaks to our current environment, our challenges, our opportunities and all that we have experienced in the post-pandemic economy.

Defined as "to go with one by holding them by the hand while moving forward," the word LEAD is fitting for this year's event. As an acronym, it symbolizes the key attributes we will explore as we gather in Sonoma to think about leading our employees, peers and companies. Leaders have tremendous responsibility, and we are here to find inspiration.

Lead

LEADERSHIP

What it means to be a leader remains constant and yet is also simultaneously ever-changing.

ENGAGEMENT

It is critical that we define or redefine the meaning for our organizations, teams and communities.

ADAPTABILITY

We must not only simply determine "who moved the cheese" but adapt and thrive with constant changes and quick pivots.

DIVERSITY

Embracing and advocating for diversity of thought, experiences and people will make us stronger as an industry.

The EWC brings us together to engage in meaningful conversations and build long-standing relationships with other leaders from across the country. I feel confident that as we spend time together over the next few days, not only will we discuss our challenges and solutions to grow our businesses, but we will come away even more energized and re-inspired to Lead.

I welcome you to this special event, established in 2018 by Arch Mortgage Insurance Company (Arch MI), to bring together leaders from across the lending field to discuss emerging trends and issues, collaborate on strategies and build a more cohesive and powerful network of peers — all in an exclusive getaway setting, removed from our typical workday routine.

This year, the conference is being held at the Fairmont Sonoma Mission Inn & Spa, a luxury resort in the heart of picturesque Sonoma Valley, California, where food and wine are superb and the wellness culture prevails.

We hope you will enjoy the business agenda, covering a range of important topics. The sessions will be led by industry standouts and role models with fascinating and compelling success stories. We've interspersed the work of the conference with networking and group activities, including excursions that feature wine tastings at extraordinary vineyards.

Valerie Ausband

Executive Women's Conference Host and SVP, National Field Sales and Strategic Accounts, Arch MI