



# MORTGAGEFUNDING

## Arch Mortgage Funding, Inc., Delivering Non-Agency Lending Presentation at TMC Conference

Sept. 14, 2022 | **2022-03**

Arch Mortgage Funding, Inc.® (AMF), is proud to announce that AMF Head of Sales and Vice President **Laura Kay Sheely** will address alternative lending products at The Mortgage Collaborative's annual conference on Monday, Sept. 26, from 2:30 to 3:15 p.m.

Her presentation, "Making Non-QM a Part of Your Origination Strategy," is part of the "Emerging Product Track" series during the Sept 24–27 conference at the Loews Chicago Hotel.

A mortgage industry veteran and an accomplished speaker, Laura Kay's presentation details what lenders should know before developing alternative mortgage product offerings:

- Understanding the Non-Agency market — recent sales trends, segment projections and key players.
- Assessing your counterparty's financial strength — three key requirements for your 2023 partners.
- Matching your products to borrower needs with a product storyboard.

For more information or to register, visit [The Mortgage Collaborative's conference website](#).